

*For Immediate Release*

## **Reed Construction Data Partners with Merit Contractors Association**

*Leading construction information provider to deliver Canadian industry news and project information to key Alberta construction association.*

**Toronto, Ontario** (January 17, 2008) - Reed Construction Data (RCD) and the Merit Contractors Association have announced the signing of an alliance agreement that will see the two organizations combining resources in various initiatives to support the growth in the Alberta construction market.

“Since 1911, RCD, through the Journal of Commerce has had a strong voice in Western Canada’s construction industry,” states Mark Casaletto, VP and General Manager of Reed Construction Data Canada. “We are excited to be working with a respected organization, a driving force behind the recent boom of construction in Alberta.” Casaletto added, “This partnership is important to both organizations because we share a clear vision of the future of the construction industry in Alberta.”

The agreement contains a number of opportunities designed to advance the growth and development of construction in Alberta. Merit members will receive discounted rates towards an array of Reed Construction Data products and services including: Journal of Commerce, Building Reports (Connect, KeyMail, KeyFax, and Keyline), RCD Interactive, CanaData Products, RS Means and Pre-Bid subscription service.

In Edmonton, Stephen Kushner, President of Merit stated, “Our recent partnership with Reed Construction Data will benefit our members by providing access to timely and accurate construction industry news and project information. RCD and Merit are committed to the Alberta construction market, and the open shop contractors in Alberta.”

### **About Merit Contractors Association**

Merit Contractors Association is a non-for-profit organization comprised of over 1,300 member firms, employing over 40,000 people in commercial, institutional and industrial construction sectors. The Association provides its members with the most comprehensive and cost-effective benefits plan in the Canadian construction industry. Representing the voice of open shop construction in Alberta, Merit Contractors Association focuses on the human resource needs of contractors, offering employee benefits, training, retirement programs, a recruitment website, and more.

### **About Reed Construction Data**

Reed Construction Data, a division of Reed Business Information, is a leading North American provider of construction information through a diverse portfolio of innovative products and services. Reed offers its customers construction project leads, building product information, construction costs, market analytics and construction news through a suite of online and print references – all valuable resources for architects, engineers, contractors, manufacturers, distributors and other professionals in the construction industry.

Reed Business Information, a part of the Reed Elsevier Group plc (NYSE:RUK and ENL), is North America’s largest business-to-business information provider, with more than 80 market-leading publications, 55 Websites and a range of leading business-to-business services.

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For more information, visit [www.reedconstructiondata.com/can](http://www.reedconstructiondata.com/can) or contact Kathy Mikolajczyk at 905-752-5529 or email to [kathym@reedbusiness.com](mailto:kathym@reedbusiness.com).

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